discloses this feature at col. 7, lines 58-67. In particular, the Office action alleges that "the information on identifiers of the VOD server 4000 and video data are transferred to the terminal 1000 when the terminal device issues a request for video data in the menu of video data."

Igawa concerns a method of controlling a WEB server. In Igawa, terminal devices are connected to a local area network (LAN) and are capable of accessing a VOD (video-on-demand) sever and a WEB server via the LAN. The WEB server stores information on VOD server addresses and a list of video data in the VOD server.

When a terminal device issues a request to the WEB server for a WEB page and a user of the terminal device then selects a button in the downloaded WEB page for retrieving video data, the terminal device transmits a request for the video data to the VOD server and then the VOD server distributes the video data to the terminal device. To this end, the WEB server sends to the terminal device a file describing the WEB page, the VOD server, and an identifier of video data in the VOD server. Therefore, the terminal device receives, from the WEB server, the address of the VOD server and the identifier of the video data requested by the user.

When the user selects a video in the WEB page, video data is received from the VOD server. However, in Igawa, the terminal device issues a request and receives a server address, but does **NOT** receive a request containing the address of a server together with video data. Therefore, Igawa does not disclose the reception by the terminal device of a request comprising the address of an audiovisual content description server and of the audiovisual content.

In particular, Igawa does not disclose "a step of receiving in a receiver terminal at least one initial information request broadcast with audiovisual content, said initial information request comprising an address of at least one audiovisual content description

server," as delineated in independent claim 1. Igawa also does not disclose "means receiving in a receiver terminal at least one initial information request broadcast with audiovisual content and comprising an address of at least one audiovisual content description server," as delineated in independent claim 20, and "means for broadcasting content and an initial information request comprising an address of said audiovisual content description server," as delineated in independent claim 27. Gordon does not remedy the deficiencies of Kambayashi and Igawa. Therefore, independent claims 1, 20, and 27 are patentable over Kambayashi, Igawa, and Gordon.

Because claims 2-7, 14, 17-19, and 23-25 directly or indirectly depend from or refer to independent claim 1, and claims 21 and 22 depend from independent claim 20, they are patentable over Kambayashi, Igawa, and Gordon for at least the reason(s) discussed above, as well as for the additional features they recite. Therefore, reconsideration of the rejection and allowance of claims 1-7, 14, 17-25, and 27 are respectfully solicited.

B. Claims 9-12 stand rejected under 35 U.S.C. §103(a) as being unpatentable over Kambayashi in view of Igawa and Gordon, and further in view of Legall (USPN 6,005,565).

Legall does not remedy the deficiencies of Kambayashi, Igawa, and Gordon. Because claims 9-12 directly or indirectly depend from independent claim 1, they are patentable over Kambayashi, Igawa, Gordon, and Legall for at least the reason(s) discussed above, as well as for the additional features they recite. Therefore, reconsideration of the rejection and allowance of claims 9-12 are respectfully solicited.

C. Claims 15 and 16 stand rejected under 35 U.S.C. §103(a) as being unpatentable over Kambayashi in view of Igawa and Gordon, and further in view of Kimchi (US 20020147814).

Kimchi does not remedy the deficiencies of Kambayashi, Igawa, and Gordon. Because claims 15 and 16 depend from independent claim 1, they are patentable over Kambayashi, Igawa, Gordon, and Kimchi for at least the reason(s) discussed above, as well as for the

Application No. 10/528,198

additional features they recite. Therefore, reconsideration of the rejection and allowance of

claims 15 and 16 are respectfully solicited.

II. **Conclusion**

In view of the foregoing, it is respectfully submitted that this application is in

condition for allowance. Favorable reconsideration and prompt allowance of the claims are

earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place

this application in even better condition for allowance, the Examiner is invited to contact the

undersigned at the telephone number set forth below.

Respectfully submitted,

William P. Berridge

Registration No. 30,024

Edward J. Wise

Registration No. 34,523

WPB:EXW/nlp

Date: September 10, 2010

OLIFF & BERRIDGE, PLC P.O. Box 320850

Alexandria, Virginia 22320-4850

Telephone: (703) 836-6400

DEPOSIT ACCOUNT USE AUTHORIZATION

Please grant any extension necessary for entry of this filing; Charge any fee due to our

Deposit Account No. 15-0461